



2022 Annual Report

**CONNECTING
OUR COMMUNITY**



2022

Lander Community Foundation Board of Directors



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Photo: Sara Hefti

Message From The Executive Director



Mary Greene, Executive Director
Lander Community Foundation

Hello Friends,

Thank you for the support you gave to the Lander Community Foundation in 2022. You have helped us turn these times of challenge into a productive year of growth and success. Thanks to those near and far for making 2022 an outstanding year in many ways. We had the most successful Challenge for Charities in history, we provided many free educational and marketing opportunities, we mentored organizations and guided them through various obstacles, and we built new relationships with partners who believe in our mission and values. Thank you for all the ways you showed up in 2022!

We have ambitious goals for 2023. While we are guided by our robust strategic plan, we also look to the community, which we serve, for their ideas to remain vibrant and productive. You can count on us to keep moving forward with tenacity while staying true to our mission. Working together builds a stronger community, now and well into the future.

*With gratitude,
Mary*

CELEBRATING LANDER'S

12th Annual Challenge For Charities

2022 marked Lander's 12th annual community-wide fundraising event, Challenge for Charities (C4C). We had an incredible turnout hosting the 42nd year of these widely anticipated 4th of July footraces!

There were 907 runners and walkers from 30 states and 578 racers hailed from Fremont County. We saw an increase in

youth racers from age 19 and under (171) that participated in the 5K or half marathon.

We continued to highlight willing organizations' programs and services via County10 and Lander Journal articles and press releases as well as social media spotlights.



Photo: Bekka Mongeau

CELEBRATING LANDER'S

12th Annual Challenge For Charities

Our efforts proved to have a positive impact on charitable giving through C4C with nonprofits. 2022 was the most outstanding year for this community-wide fundraiser as we raised the most money to date, and, surpassed 2021 in every category.

- ◇ 46 participating nonprofits raised over \$460,000.
- ◇ 17 nonprofits exceeded the \$10,000 match cap.
- ◇ 99 Challengers donated \$185,000 to the matching fund making it the largest matching fund to date.
- ◇ Since 2011, C4C has facilitated raising and disbursing approximately \$5,445,000 for our Lander community, over \$1,200,000 in 2021 and 2022.

The philanthropic leadership from these local businesses and individuals allowed us to give a 42% match to the funds raised by the participating nonprofits. These funds are all poured back into Lander and used for local programs and projects.

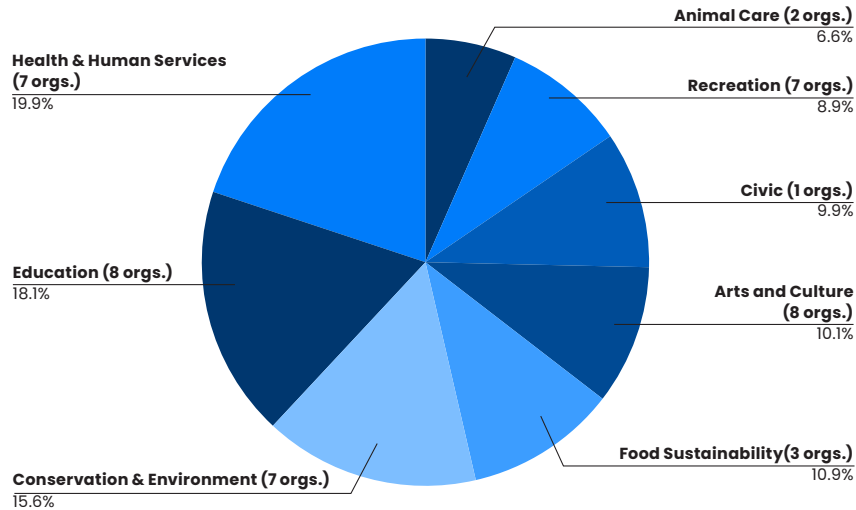
We see more nonprofits raising more money through C4C each year. They recognize that this event is an effective tool for leveraging donations, and they're becoming more adept at fundraising. Out of the 46 participating groups, six were new to C4C in 2022. This fundraiser works and programs thrive because of C4C.

Without the generosity of our donors to the nonprofits and our Challengers, who contribute to the matching fund, C4C would not be possible. Last year, Lonnie Bull at Edward Jones, Fremont Therapy Group, the Mortenson Family, and an anonymous donor made up our 2022 lead Platinum Challengers, each contributing \$20,000 to the matching fund. These generous contributions spurred our community's philanthropic action, leading to 99 matching fund contributions from individuals, Lander businesses, foundations, and several Lander nonprofits.

Challenger donations are vital to encourage philanthropic giving and they also allow us to be successful in supporting nonprofits in offering their fantastic programs and services that make our community so incredible.

C4C DONATIONS BY FIELD OF SERVICE

This chart shows how your donations, including the matching fund, were distributed to organizations categorized by field of service.



“Fremont Therapy Group is dedicated to helping Lander become a stronger community and that’s why we have been a C4C Challenger since 2011. We see the positive impact our contribution has in the Lander community and are proud to support LCF and C4C.”

—Lori Ridgway, Marketing Director
Fremont Therapy Group

2022 Participating Organizations

- | | | | |
|--|---------------------------------------|---|---|
| Academy of the Winds | Fremont County Pioneer Association | Lander Cycling Club | Pushroot Community Garden |
| Almost Home Wyoming | Fremont County Search and Rescue | Lander Free Medical Clinic - NEW | Sinks Canyon Wild - NEW |
| Anam Cara Giving - NEW | Fremont Symphony Orchestra | Lander Library Friends Association | The Bossert Collective - NEW |
| Apple Valley School | Good Samaritan Community Meal | Lander Masters Special Olympics | The Nature Conservancy in Wyoming |
| Art link Wyoming (formerly PALS) | Help For Health Hospice | Lander Nordic Ski Association | Water for Wildlife Foundation |
| Central Wyoming Climbers’ Alliance | Lander Art Center | Lander Pet Connection | Wind River Food Sovereignty Project- NEW |
| Central Wyoming College Alpine Science Institute | Lander Care and Share Food Bank | Lander Presents | Wyoming Outdoor Council |
| Child Development Services of Fremont County | Lander Children’s Museum | Lander Spay and Neuter | Wyoming Pathways - NEW |
| City of Lander Popo Agie River Park | Lander Christmas Baskets | Lander Swim Club | Wyoming Shakespeare Festival Company |
| Community Entry Services | Lander Climate Action Network | Lander Valley Farmers Market | Wyoming Wilderness Association- NEW |
| First Stop Help Center | Lander Community Concerts Association | Lander Womentum | Wyoming Wildlife Federation |
| | Lander Community Foundation | Museum of the American West | |

PROVIDING RESOURCES AND

Meeting Community Needs

Facilitating Volunteerism

Lander Connected is the centralized volunteer hub that gives individuals, organizations, and businesses a platform to build volunteer opportunities for anyone to sign up and offer their help. It was created to connect with volunteers in our community in 2020 and has flourished to over 600 registered volunteers. To date, we have trained 58 entities and dozens of individuals on using this free for all platform to list their volunteer needs.

The Independent Sector collects data and conducts research on volunteerism throughout the nonprofit sector of the United States. The results are a way that nonprofits can calculate the value of volunteer time. The estimated value of one volunteer hour in 2022 was \$29.85! Since Lander Connected launched, LCF has facilitated and provided the following:

- ◇ 1,294 volunteer hours—a 55% increase in one year
- ◇ These volunteer hours equate to saving businesses and organizations approximately \$35,127
- ◇ Lander Connected had 757 participants, a 74% increase from 2021

Providing Leadership to Nonprofits

We asked the nonprofit sector what they needed from us and we delivered! We taught seven power hours and one half-day workshop to address many nonprofit management skills our nonprofit community needed. Skills taught included building a case for support and donor strategy, building a productive board of directors, marketing your organization to gain meaningful support, the power of volunteers, and grant writing basics. We saw the impact of these educational opportunities through the growth and success of many organizations.

As a community connector, we facilitate potential nonprofit partnerships in order to help organizations maximize efficiency and impact. We also help our nonprofits build effective business partnerships in an effort to move their programs forward.

Additionally, we provide fiscal sponsorship to groups who are working towards becoming incorporated 501(c)3. We provided mentorship to six organizations and individuals who are now stand-alone Lander nonprofits.

LOOKING AHEAD

To Our Future

We are committed to integrating a more efficient accounting and nonprofit portal services with a new platform (fully functional in 2023). This database will ensure that nonprofit documents, applications, and statistics are kept in perpetuity to benefit some organizational historical information.

We spent part of 2022 expanding our collection of digital assets by increasing our photo and video library. We captured a variety of nonprofit events, volunteers in action, and some of our most dedicated LCF supporters engaging in our mission.

As a staff and board, we have created vital goals in our strategic plan. These include:

- ◇ Steadfast, continued support for our nonprofits
- ◇ Build our organizational capacity to meet the needs of our philanthropic community
- ◇ Pursue financial growth and stability
- ◇ Increase visibility & exposure to broaden our audience

While we are chipping away at our strategic plan in a timely manner, there are plenty of objectives still ahead to tackle and we need resources to continue this momentum. We encourage you to get involved in a way that is meaningful to you.



HOW YOU CAN HELP US

Drive Our Mission Forward

You can count on us to think big for the betterment of Lander. We have lofty goals and we need you to help us reach them. There are many ways you can contribute to our efforts and make these goals a reality.

- ◆ **Give to the LCF Sustainability Fund.** Your support of The Sustainability Fund allows us to evolve and grow to meet the community's needs. It also gives us the ability to provide consistent education and opportunities for our local nonprofits and fiscally sponsored organizations. Simply put, The Sustainability Fund helps us drive our mission forward.
- ◆ **Become a Challenge for Charities Challenger.** During this critical time of fundraising for local nonprofits, LCF works with the community at large—businesses, foundations, and the city—to secure funding that will act as a match to donations from individuals. The match historically has ranged between 35%–60%. Nonprofits can be matched up to \$10,000 with this fund.
- ◆ **Become a member of the Lander Legacy Society.** We all want to leave a legacy behind. Planned gifts are an opportunity for you to leave a meaningful legacy in Lander—your home, your community. The Lander Legacy Society recognizes donors who have made a planned, or deferred gift, to LCF.
- ◆ **Make a contribution to our growing endowment.** Your support ensures our work will continue on, writing our shared future history of Lander.



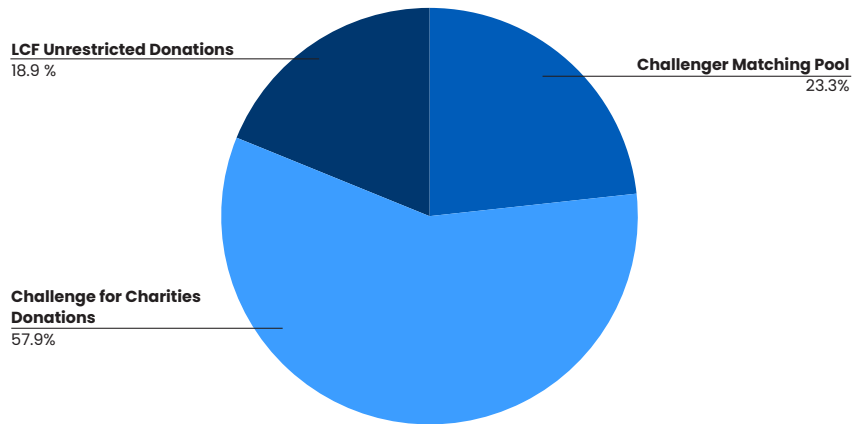
Photo: Brad Christensen

“On behalf of the Board of Directors of Water for Wildlife® Foundation, we are very grateful for the role Lander Community Foundation continues to play in our mission of wildlife conservation education. You are cordially invited to come by the Water for Wildlife Discovery Center and see firsthand how Lander Community Foundation has benefited our organization.”

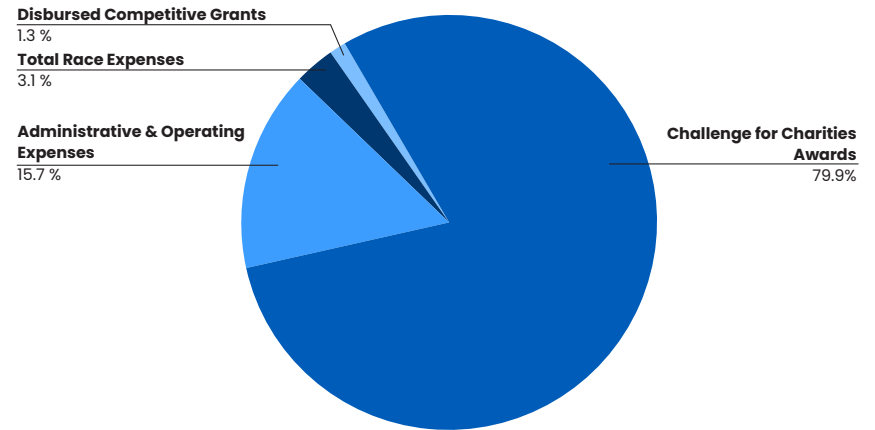
— **Vickie Hutchinson, Executive Director,
Water for Wildlife® Foundation**

2022 FINANCIALS

REVENUE (\$ 794,837)



EXPENSES (\$773,473)



DONOR LIST

Challenge For Charities Matching Fund

PLATINUM LEVEL | \$20,000 +

Anonymous
The Mortenson Family
Fremont Therapy Group
Lonnie Bull, Edward Jones

GOLD LEVEL | \$15,000 - \$19,999

Jerry and Cassy Dierking Venters

TITANIUM LEVEL | \$10,000 - \$14,999

Don and Judy Legerski

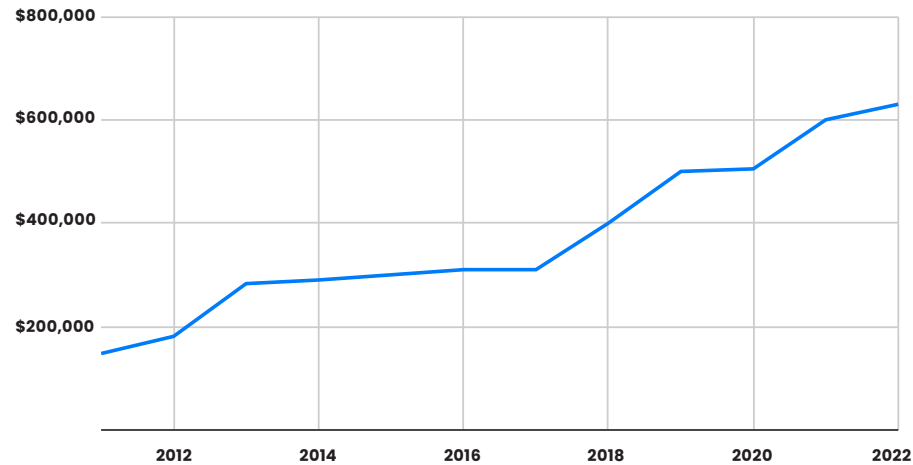
SILVER LEVEL | \$5,000 - \$9,999

Anonymous (2)
Rick and Janie Muir
Blackbird Foundation

BRONZE LEVEL | \$1,000-\$4,999

Anonymous (1)
Jim Culver
Elemental Performance and Fitness
Michelle Escudero and Scott Kane
Andy Gramlich and Jackie Nelson
Lander Rotary Club
George and Paula Hunker
Michael Kotrick and Rita Neill
Lander Medical Clinic
Maven Outdoor Equipment

TOTAL C4C FUNDS RAISED PER YEAR 2011-2022



Eric and Sandy Martinez
McDonald's
Sandy Mossbrook
Robert and Virginia Nagy
Deborah and Mark Nunnink
Sky and Jan Phifer
Michael and Atha Quinn
Joseph and Andrea Quiroz
Garth Reber
Robert and Bonnie Sewell
Boyd Sharp, Jr.
STS Foundation
United Methodist Women

Whitco Blasting
Wyoming Community Bank
Wyoming Community Foundation

IRON LEVEL | UP TO \$999

Anonymous (1)
Apple Valley School
Atlantic City Federal Credit Union
Annette Bollinger
Christen S. Boyle
Rich and Susan Brame
Numa Briet
Kathy Brown and Michael Cheek

Bill and Jill Calder
Hannah Darrin
Joan Dean
Richard F. Fagnant
Bill Farthing
Robert Fay
Susan Fessler
Ron and RaJean Fossen
Maureen Fox
Fremont Orthopaedics, P.C.
John Gans and Stephanie Kessler
Brian Gee and Era Aranow
Ariel and Mary Greene
Carol Harper and John Laird
Helen E. Higby
Ellen Holzmann
Garrett Irene
Jordan Jack
Justus Jacobs Insurance Agency Inc
Chris Jeffres
Alicia D Jordan
Ron and Patti Kopriva
Michael Kusiek
Lander Dental Group, P.C.
Jason Laurence
Dick and Julie Lefevre
Eric Levy and Julia Fairbank

John C Likins
Linda Lindsey and Monty Hettich
Jack Malmberg and Robin Levin
Donna Mandel
Izzy Marshall
Kathryn Martin
Karen and Steve Matson

Meyers Gambles Inc.
Rebecca Moffat
Lorielle and Jade Morton
NOLS
Nancy A Pieropan
Deborah Reguera and Bill Mayo
Gary Reiter

Tegeler Insurance
Cheryl Robins
Roger Salazar
Katherine Sauer
Silver Spur Lanes
Carol & Ron Smith
Leslie and Scott Van Orman

Rick and Jeni Vander Voet
Mark Watkins and Susannah Bletner
Web Webster
Wyoming Outdoor Council



Photo: Barbara McMahill

DONOR LIST

Unrestricted

Anonymous (3)
1002 Foundation
Amy Andersen and Tim Wilson
Sophie Barksdale
Jen Barrett
Kristin Belko
Blackbird Foundation
Jayme Blackburn
Andrew Blair and Jacki Klancher
Alicia Bond
Susan Bordas
Rich and Susan Brame
Marty Brammer
Carol and Bruce Campbell
Central Wyoming Climbers' Alliance
Norm and Sue Cessna
Alcmene Chalazonitis Greene
David E Charles
Mike Charles
Michael Cheek and Kathy Brown
City of Lander
Dennis and Lucy Cone
Perry Cook
Julie and Paul Cornia

Eva Crane
Judy & Mark Crawford
Lora Davidson and Chuck Kratz
Kimberly DeClue
Forrest Duba
Elemental Performance and Fitness
Matt Enlow
Michelle Escudero and Scott Kane
Fairview Foundation
Bill Farthing
Marilyn and James Fisher
Kathleen and Aaron Foster
Friends of the Canyon
Chris Georgas - Le Monastere
Adventures
Carolyn and Phil Gilbertson
Matthew Graf
Ariel and Mary Greene
Susan Grinels - Stop Littering
Lannier Hamilton - Lander Spay and
Neuter
Molly and Bruce Hampton
Polly and Lynda Hinds/German - Mad
Dog and the Pilgrim Booksellers
Ron and Jaque Horn



Hudson's Funeral Home
Hughes Charitable Foundation
George and Paula Hunker
Garrett Irene
Joyner Benfield Distinctive Land &
Waterscapes
Danielle Kluberton

Michael Kotrick and Rita Neill
Michael Kusiek
Jennifer Lamb and Jim Hutchison
Lander Area Chamber of Commerce
Lander Children's Museum
Lander Climate Action Network
Lander Cycling Club

Lander Free Medical Clinic
Lander Medical Clinic
Lander Running Club
Ariana Lee
Eric Levy and Julia Fairbank
Linda Lindsey and Monty Hettich
Laura Lock
Forrest and Regina Mark
Kathryn Martin
Karen and Steve Matson
Barbara and Clint McMahill
Katie Mettenbrink

Gary Miller
Frances Mortenson
Martha Mueller
Jill Muilenburg and John Klinkenborg
Rick and Janie Muir
Kathy Pappas
Susan Pearson
Pushroot Community Garden
Deborah Reguera
Andrew W Reiter
Zachary Reiter
Shannon and Rick Rochelle

Tom and Peny Rogers
Robert and Bonnie Sewell
Carol and Ron Smith
Clair Smith
Diane Springford
Mark A Sutcliffe
Beverly Swistowicz
Shana Tarter and Steve Platz
Caryn and Tom Throop
Trillium Family Foundation
Cara Tschida
Liz Tuohy

Leslie and Scott Van Orman
Walmart
Jeremu Ward
Trey Warren - Householder Properties
Carol Ann Webb
Mary Wendel
Sarah Wilzbacher - Anam Cara Giving
Wind River Farm to Plate
Wyoming Nonprofit Network
Wyoming Outdoor Council
Xin Zhang

DONOR LIST

In-Kind Donations

Brad Christensen
County10
Fagnant, Lewis, and Brinda, P.C.
Erin Freed
Friends of the Canyon

Matt Herr
Lander Journal
Lander Library
McCormick Marketing, Inc.
Barbara McMahill

Rita Neill
Deborah Reguera and Bill Mayo
Kirk Rasmussen
Natalie Ryback
Summit West

Emily Tilden
Jonathan Weaver



PRODUCE	
ARUGULA	\$5
MIXED LETTUces	\$5
BABY KALE	\$5
PADISH + TURNIP	\$4

**WERE YOU INSPIRED BY OUR STORIES?
HELP US BUILD A STRONGER LANDER AND
DONATE TODAY!**



**LANDER
COMMUNITY
FOUNDATION**

**CONNECTING OUR
COMMUNITY SINCE 1996**

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