

# 2023 Annual Report

SUPPORTING OUR COMMUNITY



## **Board of Directors**



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Linda Lindsey Vice Chair - 1st half of 2023 Chair - 2nd half of 2023



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## **Message From The Executive Director**



**Mary Greene, Executive Director** Lander Community Foundation

Hello Friends,

It's impossible to believe that the support you gave to LCF and this community in 2023 was somehow even greater than in 2022, thank you!

Because of you, we had another productive year of growth and success. Thanks to those near and far for making 2023 an outstanding year in many ways. We had the most

successful Challenge for Charities in history (third year in a row), we grew our existing free Power Hour and workshop educational series, we gave a year of free marketing guidance, video, and photography to any Lander nonprofit organization who took advantage of the opportunity, we guided six fiscally sponsored entities into nonprofit incorporation status, we mentored and coached many nonprofit boards of directors helping them to remain effective and productive, and we established

new relationships with partners who believe in our mission and values. Thank you for all the ways you showed up in 2023!

Additionally, you gave your time and energy to get racers through the finish line safely on the 4th of July, joined the other Challenge for Charities (C4C) Challengers by giving to the Matching Fund, and continue to offer LCF unrestricted financial support so we can power our mission forward—thank you.

We seek feedback and appreciate community engagement at every turn. While we make sure to stay aligned with our strategic plan, we very much appreciate your engagement in our efforts to keep Lander vibrant and strong.

You can count on us to keep moving forward with tenacity while staying true to our mission. Working together builds a stronger community, now and well into the future.

With gratitude,

#### **CELEBRATING LANDER'S**

## 13<sup>th</sup> Annual Challenge For Charities

2023 marked Lander's 13th annual community-wide fundraising event, Challenge for Charities (C4C). We had a wonderful turnout hosting the 43rd year of these widely anticipated 4th of July footraces! There were 745 runners and walkers. 596 racers hailed from Wyoming while 141 racers traveled from other states and countries.

We continued to highlight nonprofit organizations' programs and services via our local news channels including County10, Lander Chamber of Commerce Newsletter, KOVE radio, and through Lander Journal articles and press releases as well as LCF social media spotlights. These efforts keep proving to have a positive impact on charitable giving through C4C with nonprofits.



#### **CELEBRATING LANDER'S**

## 13th Annual Challenge For Charities

2023, due to your generosity, was the most outstanding year for C4C as we raised the most money to date, and, surpassed both the 2021 and 2022 C4C in every category.

- 52 participating nonprofits raised over \$505,000—\$45,000 more than in 2022.
- 20 nonprofits exceeded the \$10,000 match cap—three more than in 2022.
- 127 Challengers donated \$185,700 to the matching fund making it the largest matching fund to date!
- Since 2011, C4C has facilitated raising and disbursing approximately \$6,135,000 for our Lander community.

The philanthropic leadership from these local businesses, families, foundations, and individuals allowed us to give a 35% match to the funds raised by our Lander nonprofits. These funds are poured back into Lander and used for local programs and projects.

Promoting effective philanthropy is working! Each year more nonprofits raise more money through C4C. They understand that this event is the most effective tool for leveraging donations, and they're becoming more adept at fundraising. Programs thrive because of C4C. It is the best time and way to give to your local Lander organizations.

Without the generosity of our donors to the nonprofits and our Challengers, who contribute to the matching fund, C4C would not be possible.

Last year, Fremont Therapy Group, Lonnie Bull at Edward Jones, and the Mortenson Family made up our 2023 Platinum Challengers, each contributing \$20,000 to the matching fund. These generous contributions spurred our community's philanthropic action, leading to 127 matching fund contributions from individuals, families, businesses, foundations, and even several Lander nonprofits.

Challenger donations are vital to encouraging philanthropic giving and they allow us to support nonprofits in offering the programs and services that make our community so incredible.



### 2023 Participating Organizations

Academy of the Winds
Almost Home Wyoming

Anam Cara Giving

Apple Valley School

Art Link Wyoming (formerly PALS)

Bookmarked Literary Arts Festival

Central Wyoming Climbers' Alliance

Central Wyoming College Alpine Science Institute

Child Development Services

Community Entry Services

First Stop Help Center

Fremont County Pioneer Association

Fremont Symphony Orchestra

Friends of South Pass

Good Samaritan Community Meal

Help for Health Hospice

Lander Art Center

Lander Boxing Club

Lander Care and Share Food Bank

Lander Christmas Baskets

Lander Climate Action Network

Lander Community Foundation

Lander Creative Arts Club

Lander Cycling Club

Lander Free Medical Clinic

Lander Library Friends Association

Lander Masters Special Olympics

Lander Nordic Ski Association

Lander Performing Arts (formerly

LCCA)

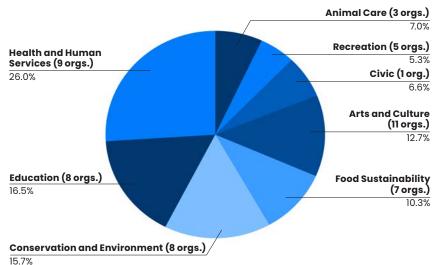
Lander Pet Connection

Lander Presents

Lander Search and Rescue

#### **C4C DONATIONS BY FIELD OF SERVICE**

This chart shows how your donations, including the matching fund, were distributed to organizations categorized by field of service.



Lander Spay and Neuter

Lander Swim Club

Lander Valley Farmers Market

Lander Womentum

Pushroot Community Garden

Sinks Canyon Conservancy

Sinks Canyon Wild

The Bossert Collective

The Nature Conservancy in Wyoming

The Soldier's House

Water for Wildlife Foundation

Wild Roots Sanctuary

Wind River Cultural Centers Foundation

Wind River Food Sovereignty Project

**Wyoming Outdoor Council** 

Wyoming Pathways

Wyoming Shakespeare Festival

Company

Wyoming Wilderness Association

Wyoming Wildlife Federation

**Wyoming Youth Now Foundation** 

#### **PROVIDING RESOURCES AND**

## **Meeting Community Needs**

### **Facilitating Volunteerism**

We worked hard to meet the needs of Lander's nonprofits and stretch their capabilities. Lander Connected is the centralized volunteer hub that gives individuals, organizations, and businesses a platform to promote volunteer opportunities for anyone to sign up and offer their help. It was created in 2020 to connect with volunteers in our community and has flourished with over 740 registered volunteers. To date, we have trained 79 entities and dozens of individuals on using this free platform to list their volunteer needs.

The estimated value of one volunteer hour in 2023 was \$30.29 and is expected to increase to be valued at over \$31.00 in 2024. Since Lander Connected launched, LCF has facilitated and provided the following:

- 1,294 volunteer hours—a 55% increase in one year
- These volunteer hours equate to saving businesses and organizations approximately \$35,127
- Lander Connected had 757 participants, a 74% increase from 2021

### **Providing Leadership to Nonprofits**

We asked the nonprofit sector what they needed from us and we delivered!

We taught seven power hours and one half-day workshop to address many nonprofit management skills our nonprofit community requested. Skills taught included building a case for support and donor strategy, building a productive Board of Directors, marketing your organization to gain meaningful support, the power of volunteers, and grant writing basics. We saw the impact of these educational opportunities through the growth and success of many organizations.

As a community connector, we facilitate nonprofit partnerships in order to help organizations maximize efficiency and impact. We help our nonprofits build effective business partnerships in an effort to move their programs forward.

Additionally, we provide fiscal sponsorship to groups who are working towards becoming incorporated 501(c)3. In 2023 we provided mentorship to six organizations that are now stand-alone Lander nonprofits.

#### **LOOKING AHEAD**

## To Our Future

We are committed to integrating more efficient accounting and nonprofit portal services with a new platform. This database will ensure that nonprofit documents, applications, and statistics are kept in perpetuity to benefit organizational historical information.

We worked with four local photographers and videographers to help us grow our digital asset library. This includes not only images of LCF at work but most of the organizations doing what they do best—giving the community a variety of essential programs and services—in action. This has proven to be a useful and appreciated amenity that LCF could offer nonprofits. LCF staff and board were diligent in addressing the goals in our strategic plan. These include:

- Providing support to nonprofits
- Building organizational capacity to meet the needs of our philanthropic community
- Pursuing financial growth and stability
- Increasing visibility and exposure to broaden our audience

Our focus on these goals continues, as we build capacity in a growing number of nonprofits in our community. We encourage you to get involved in a way that is meaningful to you.



#### **HOW YOU CAN HELP US**

## **Drive Our Mission Forward**

You can count on us to think big for the betterment of Lander. We have lofty goals and we need you to help us reach them. There are many ways you can contribute to our efforts and make these goals a reality.

- Give to the LCF Sustainability Fund. Your unrestricted donation allows us to evolve and grow to meet the community's needs. It helps us to provide educational opportunities for our local nonprofits and fiscally sponsored organizations.
- Become a Challenge for Charities Challenger. LCF
  works with the community at large—individuals,
  businesses, foundations, and the city—to secure
  funding that will act as a match to donations
  from individuals. Nonprofits can be matched up to
  \$10,000.
- Make an In-Kind donation. If you have a service that you would like to donate to the Lander Community Foundation, please let us know! To maximize our program dollars and staff time, we appreciate any donated or reduced-rate work you can offer us.
- Become a member of the Lander Legacy Society. Planned gifts are an opportunity for you to leave a meaningful legacy for the Lander community. The Lander Legacy Society recognizes donors who have made a planned, or deferred gift, to LCF. Your support ensures our work will continue.
- Make a contribution to our growing endowment.



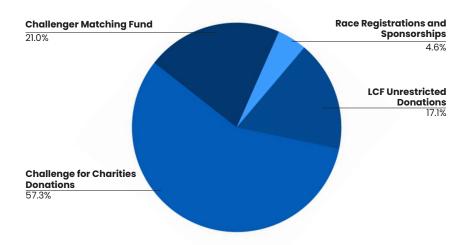
With more nonprofits and fiscally sponsored entities supporting our community needs, the demands on LCF continue to grow. It's through your donations we have been able to keep up with this growth.

We need and count on your support to retain knowledgeable and accessible staff and remain visible in the community to move our mission forward effectively. When you donate to LCF, you are supporting over 50 Lander nonprofits doing critical work throughout our community. Your gift to LCF is a gift for the entire community.

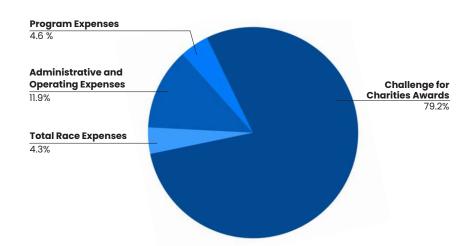
THANK YOU, friends, near and far! Because of your devotion, engagement, financial support, volunteerism, and communityminded spirit, 2023 was an incredible year.

#### **2023 FINANCIALS**

#### **REVENUE (\$882,427)**



#### **EXPENSES (\$856,691)**





#### **DONOR LIST**

## **Challenge For Charities Matching Fund**

#### PLATINUM LEVEL | \$20,000+

Lonnie Bull, Edward Jones Fremont Therapy Group The Mortenson Family

#### **GOLD LEVEL** | \$15,000-\$19,999

Jerry and Cassy Venters

#### TITANIUM LEVEL | \$10,000-\$14,999

The Marshall Chapin Family Rick and Janie Muir Susan Pearson

#### **SILVER LEVEL** | \$5,000-\$9,999

**Anonymous** George and Paula Hunker Don and Judy Legerski

#### **BRONZE LEVEL** | \$1,000-\$4,999

Anonymous (2)

Perry Cook

Elemental Performance and Fitness

Michelle Escudero and Scott Kane

First Interstate Bank

Andrew Gramlich and Jackie Nelson

Chris Jeffres

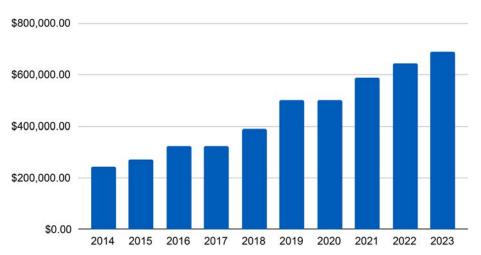
Michael Kotrick and Rita Neill

Lander Kiwanis Club

Lander Medical Clinic

Lander Rotary Club

#### **TOTAL C4C FUNDS RAISED PER YEAR 2014-2023**



Lander Valley Animal Hospital Christine Lichtenfels and Dan Heilig Eric and Sandy Martinez Karen and Steve Matson Maven Outdoor Equipment Robert and Virginia Nagy Deborah and Mark Nunnink Sky and Jan Phifer

Nancy A Pieropan

Precision Dirt Works

Michael and Atha Ouinn

Robert and Bonnie Sewell

STS Foundation

Whitco Blasting

Wyoming Community Bank Wyoming Community Foundation

#### IRON LEVEL | UP TO \$999

**Anonymous** 

Brenda Alexander

Margaret Appleby

Jennifer and Brian Barrett

Rich and Susan Brame

Marty Brammer

Kathy Brown and Michael Cheek

Carol and Bruce Campbell

Sally Casey

Alcmene Chalazonitis Greene

Dennis and Lucy Cone

Delaine Cox

**Eva Crane** 

Jeremy Crews

William Darr

Lora Davidson and Chuck Kratz

Martin Del Monte

Allison Dodd

Rick and Babes Fagnant

Bill Farthing

Robert Fay

Marilyn and James Fisher

Ron and RaJean Fossen

John Gans and Steff Kessler

Glen Garton

Carolyn and Phil Gilbertson

Cristina González

Miles Graf

Ariel and Mary Greene

Jerre Gresly

Robin Gucker

Molly and Bruce Hampton

Rod and Mary Haper

Joel Harms

Carol Harper and John Laird

Helen E. Hiaby

Vanessa and Bob Hitchcock

Riley Hopeman

Celina Hudson

Justus Jacobs Insurance Agency Inc Alicia D Jordan Ron and Patti Kopriva Michael Kusiek Arlen and Staci Lancaster Lander Dental Group, P.C. Dick and Julie Lefevre Eric Levy and Julia Fairbank Linda Lindsey and Monty Hettich Eddie Lobatos Justin Loyka Vickie Meredith
Meyers Gambles Inc.
NOLS
Joseph and Andrea Quiroz
Gil and MaryAnne Rau
Deborah Reguera and Bill Mayo
Don and Cora Lee Reynolds
Tim Robeson and Tegeler Insurance
Silver Spur Lanes
SDI
Boyd Sharp, Jr.

Cyndy Simer
Amy Skinner
Carol and Ron Smith
Jason Snyder
Jill and Michael Stillwagon
Doug and Cindy Thompson
Caryn and Tom Throop
James and Dottie Tonkowich
Trihydro Corporation
Cara Tschida
Leslie and Scott Van Orman

Rick and Jeni Vander Voet
Mark Watkins and Susannah Bletner
Brendon and Stephanie Weaver
Hudson's Funeral Home
Mary Wendel
Jeff and Janet Winger
Wyoming Outdoor Council
Thomas Zimmer



#### **DONOR LIST**

## Unrestricted

Anonymous (4) 1002 Foundation Brenda Alexander

Amy Andersen and Tim Wilson

**Apple Valley School** 

Atlantic City Federal Credit Union

Norma Baldwin Jen Barrett

Ellen and Steve Bechtel

Bookmarked Literary Arts Festival

**Bossert Collective** 

Rich and Susan Brame

Christopher Brauneis

Deborah and Cornelius Britt

Briana Brower

Carol and Bruce Campbell

Norm and Sue Cessna

Alcmene Chalazonitis Greene

Mike Charles
City of Lander

Dennis and Lucy Cone

Perry Cook

Julie and Paul Cornia

Eva Crane

Judy and Mark Crawford

Lora Davidson and Chuck Kratz

Nicholas De La Cruz Kimberly DeClue Allen Dehoff and Lisa Zumbach

Frank Del Real

Matt Enlow

Michelle Escudero and Scott Kane

Fairview Foundation

Bill Farthing

Kathleen and Aaron Foster

Friends of the Canyon

Alan Garms

Wendy and Jason Gebhart

Carolyn and Phil Gilbertson

Greater Toledo Community

Foundation

Mary and Ariel Greene

Ben Groneman

Scott Harnsberger and Teddi Winge

Joseph Henry

Riley Hopeman

Ron and Jacque Horn

**Emily Horne** 

Norma Horsman

**Hughes Charitable Foundation** 

George and Paula Hunker

Hope Johnson

Joyner Benfield Distinctive Land and

Waterscapes

David Kallgren

Kane Family Foundation



Miriam and Bill Klingsporn
Michael Kotrick and Rita Neill
Michael Kusiek
Jennifer Lamb and Jim Hutchison
Lander Care and Share Food
Bank

David Kellogg

Lander Climate Action Network

Lander District Recreation Board
Lander Running Club
Lander Valley Farmers Market
John and Debbie Larsen
Lightner Sams Foundation of
Wyoming
Justin Loyka
Mad Dog and the Pilgrim

Booksellers

Jack Malmberg and Robin Levin

Donna Mandel

Izzy Marshall

Suzanne Masek

McCormick Marketing

Barbara and Clint McMahill

Frances Mortenson

Lorielle and Jade Morton

Rick and Janie Muir

Melody Nolan

Erin Olson

Paint Systems LLC

Kathy Pappas

Sarah Parrish

Stepahnie Nicole Petersen

Shawna Pickinpaugh

Lou Pope

Pushroot Community Garden

Linda Raynolds

Deborah Reguera and Bill Mayo

Barbara Reid

Betsy and Ken Richardson

Silver Spur Lanes

Shannon and Rick Rochelle

Amanda Sempert

Linda Sisco

Amy Skinner

Cori Slingerland

Clair Smith

Diane Springford

Joanne and Joe Steller

Suraj Suwal

**Beverly Swistowicz** 

Shana Tarter and Steve Platz

Caryn and Tom Throop

Trillium Family Foundation

Marguerite Underwood

United Methodist Women

Leslie and Scott Van Orman

Mark Watkins and Susannah Bletner

Brendon and Stephanie Weaver

### DONOR LIST

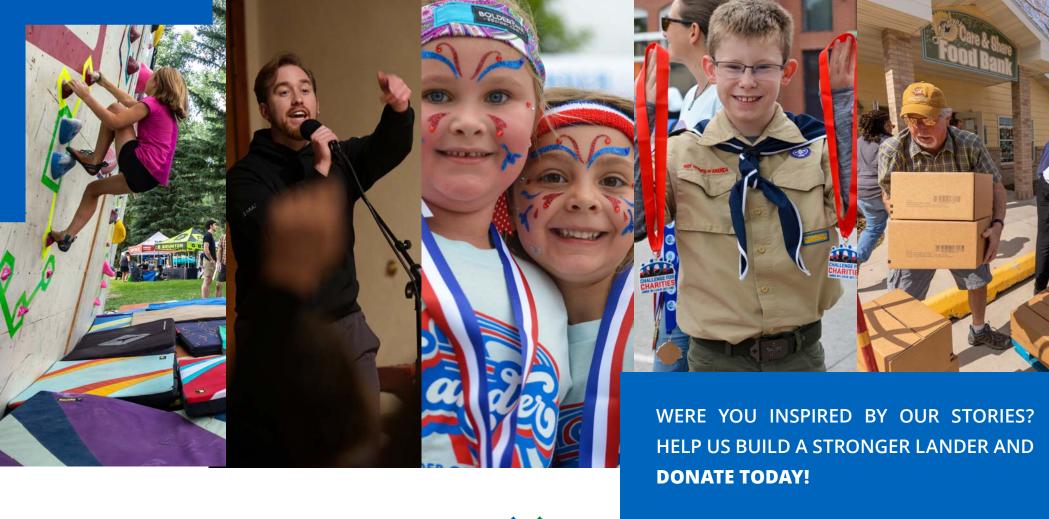
### **In-Kind Donations**

Brad Christensen City of Lander Coepto Consulting County10 Erin Freed Friends of the Canyon Matt Herr Kiwanis Lander Journal Lander Library John Larsen McCormick Marketing, Inc. Barbara McMahill Mr.D's Rita Neill Kirk Rasmussen Nathan Shoutis Summit West Emily Tilden

Carol Ann Webb

Lawrence Wickstrom

Leann Woodhouse Thomas Zimmer





CONNECTING OUR
COMMUNITY SINCE 1996

landercommunityfoundation.org | (307) 438-9247